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LOVE INTERNATIONAL FILM FESTIVAL FACT SHEET

The mission of the festival is to bring focus on films and filmmakers from the international community whose work we feel brings the world together and promotes love and healing through cinema. All proceeds from the film festival are given to The Lotus Light Children's Charity (TLLCC) whose mission is "to build a league of empowered, educated, proactive individuals who will have the necessary resources to be able to reach out to impoverished children throughout the world. Through the healing and self-expressive nature of the Arts, we hope to inspire children with an abundance of positivity and provide them an outlet."

The Love International Film Festival (LIFF) was founded by Ata Servati. Ata is a noted poet, playwright, novelist, prize-winning actor, filmmaker and activist. Ata's career began in his country of origin, before the National Rebellion, and continued throughout the world. Ata is a truly spiritual man following the paths of legends such as Rumi, Omar Khayyam and Hafez. Ata's spiritual calling came at the age of 4. The decision to follow a spiritual path was not an easy one for him. He tried to ignore it for many sustaining it through his creative and business efforts which resulted in a lavish lifestyle, but happiness eluded him. Through a series of unforeseen circumstances, Ata went from living a lavish life style, to becoming homeless and living out of his car. This was the time that Ata recalled and rekindled his connection to his spiritual path. For someone else born to wealth and fame and having reestablished this in their adopted country, this loss would have been the lowest point of their lives. For Ata was an awakening true mission and life path. Along with founding The Lotus Light Children Charity, and The Love International Film Festival, to bring Healing and Enlighten and bring healing to children around the globe. He has become a prolific writer with works including a book of spiritual poetry from the heart, "I Am A Lotus" and such novels "In Search Of Heaven" "BABA", "In Search Of Love" and a three-part compilation "The Shrine", "Married To The Well", "The Silent Beggar".

- First Festival Held in Beverly Hills, CA - July 2016
- Over 2800 People in Attendance
- Over 30 States and 12 Countries Represented
- 2017 Festival - July 18 - 22, 2017 in Beverly Hills, CA
- Over 4500 are expected to Attend
- The Festival also presents a number of panel discussions with Hollywood Elite
- The Lotus Light Children Charity Honored **First Ladies of the United States of America Michelle Obama and Laura Bush as 2016 Ambassadors of Love and Peace** for their work with Every Kid in a Park at LIFF.

LIFF ACCEPTS FILM CATEGORIES

- Full Length Feature
- Short Film
- Documentary Feature
- Documentary Short
- Animation
- TV Pilot

TERMS AND CONDITIONS FOR FILM SUBMISSION

We are seeking film/video that conveys the following messages:

- Inspires feelings of family, peace, love, acceptance, and tolerance.
- Have candid, personal sharing of culture and its impact, through local and historic customs, rituals, dance, and art form for documentary film.
- Dare to expose or share any injustices therein, such as child prostitution, thereby enlightening the audience and enabling, a more globalized effort toward eradicating the problem.
- We encourage all films and/or documentaries that show your country's traditions, customs, and culture, and how that has affected you and made you proud of whom you are, and/or possibly made you a proud advocator of change and betterment for equality.

Website: <http://loveinternationalfilmfestival.com> - LIFF

Website: <http://thelotuslightchildrencharity.org> - TLLCC

Facebook: <https://www.facebook.com/LoveInternationalChildrensFilmFestival>

Twitter: @LoveIntFilmFes

Images & Videos: <http://loveinternationalfilmfestival.com/images-2016/>

Questions? Comments? Interviews?

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